

Press Release

MF Jebsen Group, through its' Auction4Wildlife initiative, in line with its mission and commitment to the greatest environmental challenges of the 21st century announces a philanthropic partnership with Aston Martin Hong Kong, Bonhams and The Peninsula Hong Kong.

(Hong Kong, 7th May, 2021) Markus F. Jebsen, the Chairman of MF Jebsen International Limited, the exclusive designated dealer of Aston Martin sports cars in Hong Kong & Macau, will be donating, in support of the local wildlife and environment, one model from the special series Aston Martin Vantage Heritage Racing Edition.

This initiative under Auction4Wildlife's guidance in promoting awareness to wildlife conservation, environmental protection and climate change. The auction, will be organized and supervised by the international auction house Bonhams, renowned for presenting world-class auctions of rare and significant collectors' motor cars. To be held at Hong Kong's most legendary hotel, The Peninsula Hong Kong, the Gulf Blue Vantage Heritage Edition sports car will be on display in the main lobby of the hotel.

Proceeds from the auction will fund projects for the protection of endangered species and the restoration of the ecosystem locally by supporting a range of programmes run by Kadoorie Farm and Botanic Garden (KFBG). The winning bidder will also be able to choose another beneficiary from a designated list of charity organizations, with nature conservation as the main focus.

The Gulf Blue Edition Vantage, exclusive and only one in Hong Kong is part of the limited production of only twelve in the world. This unique Aston Martin Vantage, worth HK\$1.6 million (excl. tax) is to be showcased from 7th May until 7th June 2021 in the iconic lobby of The Peninsula Hong Kong. The venue was selected not only because of The Peninsula's long tradition and commitment to the luxury of travel and passion for automotive excellence, but also because the space provides such an iconic and chic setting for such an exclusive car. During the showcase, guests and visitors of The Peninsula Hong Kong will be able to see the car first-hand and learn more about Aston Martin and their automotive legacy.

A highly distinctive vehicle designed by Aston Martin, in its finest tradition of undeniable leadership for international standards and excellence in manufacturing some of the most iconic and superior sports cars worldwide, the Gulf Blue Vantage is part of the special series featuring 6 liveries drawing inspiration from 100 years of Aston Martin's involvement with motorsport.

With a starting price of HK\$900,000, interested parties will be able to place their bid through the following link (<https://www.bonhams.com/auctions/27251/>).

In addition, a very special Aston Martin DB5, only one in Hong Kong, will be on display for the first time in the city. Participation in the aforesaid auction will grant exclusive and limited access to preview the DB5, a sports coupé that has undeniably and throughout the last decades crossed paths and fused identity and spirit of secret agents.

- Gulf Blue Edition Vantage Car Showroom List Price HK\$ 3.48M

For high res images of event, please download from googledrive link below:

<https://bit.ly/3xRLRdh>

Photo Caption :



Photo 1 : Mr. Peter Borer, Chief Operating Officer of The Hongkong and Shanghai Hotels Limited



Photo 2 : Mr. Edward Wilkinson, Executive Director of Bonhams



Photo 3 : Mr. Clifford Wong, Group Managing Director of MF Jebsen Group



Photo 4 : (Left to right) Unveiling, Mr. Clifford Wong, Mr. Peter Borer



Photo 5 : (Left to right) Mr. Clifford Wong, Mr. Peter Borer



Photo 6 : (Left to right)

Mr. Edward Wilkinson – Bonhams Executive Director Asia

Mr. Gordon Choy - Managing Director of MF Jebsen Automotive Limited

Mr. Clifford Wong - Group Managing Director of MF Jebsen Group

Mr. Peter Borer, Chief Operating Officer of The Hongkong and Shanghai Hotels Limited

Mr. Joseph Chong - Regional Vice President, Asia, The Peninsula Hotels and Managing Director, The Peninsula Hong Kong

Dr. Michael Wong - Head of Partnership Kadoorie Farm and Botanic Garden



Photo 7 : (Left to right)

Mr. Edward Wilkinson - Bonhams Executive Director Asia

Mr. Gordon Choy - Managing Director of MF Jebsen Automotive Limited

Mr. Clifford Wong - Group Managing Director of MF Jebsen Group

Mr. Peter Borer, Chief Operating Officer of The Hongkong and Shanghai Hotels Limited

Mr. Joseph Chong - Regional Vice President, Asia, The Peninsula Hotels and Managing Director, The Peninsula Hong Kong

Dr. Michael Wong - Head of Partnership Kadoorie Farm and Botanic Garden



Photo 8 : Aston Martin Heritage Racing Edition – Gulf Blue Edition Vantage



Photo 9 : (Left to right)

Mr. Joseph Chong - Regional Vice President, Asia, The Peninsula Hotels and Managing Director, The Peninsula Hong Kong

Mr. Peter Borer, Chief Operating Officer of The Hongkong and Shanghai Hotels Limited

Mr. Bruce Wu, Operation Manager of MF Jebsen Automotive Limited

Mr. Clifford Wong - Group Managing Director of MF Jebsen Group

Mr. Edward Wilkinson - Bonhams Executive Director Asia

Mr. Gordon Choy - Managing Director of MF Jebsen Automotive Limited

Mr. Clifford Wong - Group Managing Director of MF Jebsen Group

Dr. Michael Wong - Head of Partnership Kadoorie Farm and Botanic Garden



Photo 10 : Aston Martin DB5 Continuation Model



Photo 11 : Mr. Gordon Choy, Managing Director of MF Jebsen Automotive Limited



Photo 12 : Aston Martin New Vantage, Aston Martin DBX



Photo 13 : Aston Martin DB5

About MF Jebsen Group

The MF Jebsen Group was formed in 2002 following a restructuring of the Jebsen Group of Companies, a family-owned business with a history of continuous involvement in China since Jacob Jebsen and Heinrich Jessen started a trading company in Hong Kong in 1895. The group invests in dynamic management teams and businesses with long-term growth potential.

About Aston Martin

Aston Martin is the iconic British sport car brand that has stood for beautiful, hand-crafted cars that are exhilarating to drive since 1913. Aston Martin's state-of-the-art headquarters in Gaydon, Warwickshire is built upon the passion, skill and creativity of the people who dedicate their working lives to the most iconic brand in the world. Every intricate stitch, beautifully expressed line, and the stirring noise of our engines, is a manifestation of the desire and collective spirit to create the most beautiful cars: the soul of Aston Martin made real.

About Auction4Wildlife

Auction4Wildlife is a global initiative from the charitable MF Jebsen Nature Conservation Foundation, based in Hong Kong. All auction proceeds will go to the nominated best-of-the-best Conservation organization to further the goal of Wildlife preservation.

About Bonhams

Bonhams, founded in 1793, is one of the world's largest and most renowned auctioneers, offering fine art and antiques, motor cars, watches and jewellery. We hold more than 400 specialist sales a year in 60 different categories at our flagship salerooms in London, New York, Los Angeles, and Hong Kong. With a worldwide network of offices and regional representatives in 22 countries, Bonhams offers advice and valuation services, and our depth of knowledge makes us a natural choice as the place to buy and sell.

About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Paris, The Peninsula Bangkok, and The Peninsula Manila. Projects under development include The Peninsula London, The Peninsula Istanbul and The Peninsula Yangon. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

About Kadoorie Farm and Botanic Garden

Kadoorie Farm and Botanic Garden raises awareness, undertakes rigorous science-based species conservation and ecosystem restoration, and offers new ways of thinking and living to respond to the world's problems. Hence, our work brings hope and improvement by focusing on nature conservation, sustainable living and holistic education that re-connects people with nature. Our site, which is over 148 hectares, is a nature reserve offering tranquility from the bustle of the city.

For further information, please contact:

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