



ASTON MARTIN HONG KONG

Aston Martin Hong Kong, kicks off The New Vantage launch, sharpens footprint in Asia-Pacific showcasing commitment to modern luxury.

1st February, 2018, Hong Kong: The New Vantage, the pinnacle of modern luxury.

- New Vantage defined by its bold new look, intensified performance and dynamics
- Powered by 4.0-litre, 510PS/685Nm twin-turbo V8 mated to eight-speed ZF transmission
- Maximum speed 314kph (195mph). 0-100km/h in 3.6 seconds
- First Aston Martin to be fitted with an Electronic Rear Differential (E-Diff)
- Deliveries scheduled to begin third quarter of 2018

Aston Martin proudly presents the Vantage in its finest tradition and undeniable leadership for international standards of excellence and the most superior sports cars.

Crowning an already iconic line of prestigious sporting speedsters and introducing the vehicle for the first time, Aston Martin President Chief Executive Officer, Dr Andy Palmer said for the occasion of a spectacular debut in Gaydon: "Vantage is the single most successful model in Aston Martin's history. I'm enormously excited by what we've created, a new Vantage that's more explicit in looks and intent, wrapping heart-pounding performance and dazzling dynamics into an everyday usable package. A true sports car with a sharper look and a keener dynamic edge, the new Vantage is the Aston Martin pure driving machine enthusiasts have been waiting for."

Demonstrating an unmistakable presence, the vehicle represents a prominent archetypal huntsman on the road for this individual identity within the growing Aston Martin model range, defining a touch of undeniable composure and personality.



ASTON MARTIN HONG KONG

The interior design of the Vantage retains a sense of continuity with previous models' history and naturally gives sports characteristics of focus and absolute functionality to the cockpit synchronizing the driver with the spirit of the car for an immersive driving experience while contributing to improvement in headroom and occupant space gains.

Aerodynamic performance is quintessential to the Vantage diffuser design concept: the front splitter directs airflow underneath the car while the rear diffuser simultaneously feeds with clean airflow. This design prevents turbulence generated by the rear wheels from disrupting the flow of air, thus allowing the Vantage to yield a significant level of downforce and stability.

The heart of the Vantage is Aston Martin's potent new alloy, 4-litre twin-turbo V8 engine. Set low for optimal centre-of-gravity and 50:50 weight distribution, this high performance and efficiency engine returns a CO2 figure of *245g/km yet develops 510PS at 6000rpm and 685Nm from 2000-5000rpm.

The Vantage deploys its power and torque to the rear wheels via a rear-mounted ZF eight-speed automatic transmission. Capable of accelerating from 0 to 60mph in 3.5 seconds and on to a maximum speed of 195mph, it employs a suite of integrated electronic systems to offer maximum control and driver enjoyment.

The new Vantage's Electronic Rear Differential (E-Diff) heralds an unprecedented technological upgrade as it analyses and understands the car's behaviour, and reacts accordingly to direct engine power to the relevant wheel - from fully open to 100% locked in a matter of milliseconds.

Being an Aston Martin, the new Vantage features exceptional standard equipment versatility thanks to the In-Car Entertainment system - controlled and viewed via a centrally mounted 8" LCD screen - comprises of the Aston Martin Audio System, Bluetooth® audio and phone streaming, iPod®, iPhone® and USB playback along an integrated satellite navigation system.



ASTON MARTIN HONG KONG

Aston Martin Hong Kong Managing Director, Mr Gordon Choy said “, I must say the newest Vantage is will take your breath away. Apart from its world-renowned design, its heart beats with a high powered 4-liter twin turbo V8 engine, capable of accelerating from 0 to 100km/h in 3.6 seconds and on to a maximum speed of 314kph. Like they say, the beautiful won’t be tamed.”

The new Vantage was launched on 1 Feb 2018 at Overview Platform, Marco Polo Hotel, Tsim Sha Tsui, Kowloon.

The new Vantage is now on sale and priced from HKD 2,480,000* up in Hong Kong. Deliveries are scheduled to begin during the third quarter of 2018.

*Estimated figure

For more information, please contact

Gigi Poon

Assistant Sales & Marketing Manager

MF Jebsen Automotive Limited

E : gigi.poon@mfjebsen.com